



MONTHLY CONTENT CREATION PACKAGES

All content creation packages are based on strategy established during our initial consultation.

They all include copy for captions, hashtags, and scheduling.

All prices indicate the monthly fee.

Package #1 - Foundations:

For the new Instagram Platform
A customized Instagram Strategy Presentation
A library of reel concepts
Story Generation
3 Exclusive Instagram Resources
Foundational Carousel
Bio Optimizations (Bio re-write and highlight strategy and covers)
Reel Covers
2 posts created for you, in addition to the Foundational Carousel

\$625



<p>Package 2</p> <p>1 post + 1 reel per week Content created using images provided, where necessary.</p>	<p>\$440</p>
<p>Package 3</p> <p>2 posts + 1 reel per week Content created using images provided, where necessary.</p>	<p>\$640</p>
<p>Package 4</p> <p>3 posts (incl. one carousel) + 1 reel per week Content created using images provided, where necessary.</p>	<p>\$780</p>
<p>Package 5 (Signature Package)</p> <p>1 post, 1 carousel, 2 reels Monthly, on-site, content capturing (2 hours) Content based on on-site imagery and images provided, where necessary Story Generation Monthly touch call</p>	<p>\$1280</p>



Brainstorm Blitz - Full Day 7 hours in-person content capturing (planned in advance) 12 reels created within one week (Option to add on more reels at a rate of \$75 per reel.)	\$1470
Brainstorm Blitz - Half Day 4 hours in-person content capturing (planned in advance) 8 reels created within one week (Option to add on more reels at a rate of \$75 per reel.)	\$955
Story Strategy Add-On (recommended) A monthly posting guide, unique to you	\$250

Collab Club

My weekly Collab Club is \$375 per month, and requires a 3 month commitment.

Seminar Packages

Seminars are intended to educate an audience on any and all aspects of Instagram Social Media Content Creation.

Each seminar is customized to your company's needs, and would include a customized presentation.

A 2-hour customized seminar is \$750.